How did the idea of establishing Wonderland Kuwait come about?
Carnivals are a fun place to go no matter what age you are, and usually before I travel to a country, I would check if there were any carnivals that would take place when I am there. Winter Wonderland that takes place every winter in London’s Hyde Park mostly inspired me to start Kuwait’s own wonderland that targets the whole family to enjoy a weekend out together. I have a soft spot for kids and love being around them so organizing carnivals was kind of a dream come true for me. “Wonderland for a cause” aims to give back to the society by donating the funds raised during the event for a different charity.

How do you select which charity to sponsor at each event?
Each event sponsors a different charity whether it is for kids or adults. It is a hard decision as in my point of view all charities are just important as the next. This is why I have a list of charities that I will be targeting in each event to help.

What are some charities that you have supported in the past?
As a start, in March 2014, we had a carnival for Abeer 2, a center that takes care of kids with Down syndrome and in November 2014 a carnival for Dasman Diabetes Institute, specifically for kids with diabetes. Last November, we had a carnival and expo in Discovery Mall’s garden with proceeds going to Abeer 2 as the first time we had a much smaller carnival.

Where do you see Wonderland Kuwait heading in the near future?
I am planning for a very large event with a new cause very close to my heart, so stay tuned!